**Youth Cannabis and Commercial Tobacco Prevention Program (YCCTPP) Overview**

**Purpose:** To provide state and federal funding to regional networks and priority population networks to plan, implement, and evaluate cannabis and commercial tobacco\* (including vaping products) prevention and control activities.

*\*Note: Commercial tobacco includes any product that contains tobacco and/or nicotine, such as cigarettes, cigars, electronic cigarettes, hookah, pipes, smokeless tobacco, heated tobacco, and other oral nicotine products. Commercial tobacco does not include FDA-approved nicotine replacement therapies.*

**Mission Statement:** The Youth Cannabis and Commercial Tobacco Prevention Program’s mission is to prevent initiation and reduce cannabis and commercial tobacco use by youth, ages 12-20, support adults who influence these youth, leverage resources for promoting and supporting commercial tobacco dependence treatment, and reduce cannabis and commercial tobacco-related inequities within Washington State.

**Impact*:*** The impact YCCTPP hopes to make is to reduce initiation and use of cannabis and commercial tobacco by youth (ages 12-20),especially among populations most adversely affected by marijuana use throughout Washington State.

**Progress Objectives (Measured by Healthy Youth Survey***)*

* Decrease percentage of 10th grade students (statewide) who have used cannabis and commercial tobacco on at least one day in the past 30 days.
* Decrease percentage of 10th grade students who have used cannabis and commercial tobacco on at least one day in the past 30 days in African American/Black, Latino/Hispanic, Asian/Pacific Islander, American Indian/Alaska Native, and LGBTQ population.
* Decrease the percentage of 10th grade students who first used cannabis and commercial tobacco before they were 14 years old.

|  |
| --- |
| **YCCTPP Statewide Program Goals** |
| 1. Establish networks that foster collaboration and innovation in youth cannabis and commercial tobacco use prevention. 2. Promote sustainability through evaluation, program, and personnel development, and establishing relevancy to current issues. 3. Promote equity through centering voices of those endure inequities, building a space for those with lived experience, while acknowledging past oppression and the harm it has caused to communities 4. Utilizing upstream prevention approach by drawing from existing science-based frameworks to create policy, systems, and environmental change |

|  |
| --- |
| **Deliverables** |
| * **Deliverable 1:** Develop Network Annual Work Plan * **Deliverable 2:** Network Equity Assessment * **Deliverable 3**: Organization and Network Administrative Plan * **Deliverable 4**: Implement Annual Work Plan and Report Progress * **Deliverable 5:** Assess Program Implementation |

**\*Insert Network Name\***

**Work Plan- 2022- 2023 Fiscal Year**

|  |  |
| --- | --- |
| **Coordination Plan** | |
| ***Required Activities By DOH*** | |
| *Activity* |  |
| Hire or assign project staff |  |
| Assure all staff working with youth has an acceptable criminal background check on file. |  |
| Participate in performance measure data collection activities in collaboration with DOH. |  |
| Participate in project evaluation activities developed and coordinated by DOH. |  |
| Participate in a quarterly meeting with State YCCTPP contractors hosted by the DOH. |  |
| Attend a one-day workshop with other Department of Health YCCTPP contractors to receive orientation and foster collaboration (Year 1 only. Travel paid by DOH). |  |
| Participate in the recruitment of Healthy Youth Survey participation with school districts in your community. |  |
| Create data management plan to protect participant confidentiality |  |
| Provide workforce development training, technical assistance and support to project partners as needed. |  |
| Dedicate staff and resources to implement projects |  |
| **Additional Coordination Efforts** | |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Network PSE Goal 1*:*** | | | | |
| ***To work with School Districts to identify prevention needs, promote prevention resources, review and revise School Discipline Policies and Practices to ensure policies and practices are equitable and restorative, and center treatment over punishment for youth struggling with cannabis or commercial tobacco use.*** | | | | |
| **Objective 1:** *to increase the number of school districts who are partnering with our network and are committed to creating equitable discipline policies and practices by 3, from 2 to 5, as measured by completed MOU’s.* | | | | |
| **Which State goal(s) does this contribute to? 1, 3, 4** | | | | |
| **Network Activities** | | | | |
| **Strategy 1: Network Management & Sustainability** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Plan network meeting to discuss which school districts we should partner with | Cannabis &  Commercial Tobacco | DCA |  |  |
| Network Meeting Agenda with progress updates | Cannabis &  Commercial Tobacco | CTPP |  |  |
| **Strategy 2: Collaboration & Engagement** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Host network meeting to discuss which school districts we will approach and draft generic email for partners to share with their district contacts | Cannabis &  Commercial Tobacco | DCA | Mercedes | 9/30 |
| Network partners reach out to District contacts to gauge readiness and interest | Cannabis &  Commercial Tobacco | DCA | Heidi, Mercedes, Micah | 10/30 |
| Conduct network resource assessment | Cannabis &  Commercial Tobacco | DCA | Mercedes, Micah | 10/30 |
| Create Tobacco Prevention and Cessation Resource Guide for school guidance counselors | Commercial Tobacco | CDC | Heidi | 11/30 |
|  |  |  |  |  |
| **Strategy 3: Media & Communication** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Disseminate prevention and cessation resources to school districts | Commercial Tobacco | CDC | Chantel | Bi-annually |
| Spotlight progress of school districts that participated last year in monthly network newsletter | Cannabis &  Commercial Tobacco | DCA | Micah | October, February, April |
| **Strategy 4: Education & Technical Assistance** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Contract James Brown- school discipline policy expert-to consult on project | Cannabis &  Commercial Tobacco | CTPP | Mercedes | October-January |
| Presentation to Sunshine Network on success and challenges of project | Cannabis &  Commercial Tobacco | DCA | Micah & Mercedes | 5/31 |
| **Strategy 5: Workforce Development** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| 10 network members Attend OSPI webinar on school discipline policy | Cannabis &  Commercial Tobacco | DCA | Mercedes- network members- included in report | 11/30 |
| Provide SAPST training to network members | Cannabis &  Commercial Tobacco | CTPP | Heidi | 9/30 |
|  |  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Network PSE Goal 2:**  **Promote safe storage of legal cannabis and commercial tobacco products and paraphernalia through partnership with health care and social service entities that serve youth and families** | | | | |
| **Objective 1: *To increase number of agency partners and physicians by 50% from 4 to 8 as measured by completed MOU’s***  **Objective 2: *To distribute 300 lockbox kits to families through our partner agencies and evaluate dissemination efforts*** | | | | |
| **Which State goal(s) does this contribute to? 1 & 4** | | | | |
| **Network Activities** | | | | |
| **Strategy 1: Network Management & Sustainability** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Plan network meeting to identify which agency partners will be included in this project |  |  |  | 8/31 |
| Develop basic MOU template with language specific to this project |  |  |  | 9/30 |
| Order safe storage resource materials and lock boxes | Cannabis & Tobacco | DCA | Mercedes | 9/30 |
| Create Survey for lock box distribution to capture demographic info | Cannabis & Tobacco | DCA | Micah | 10/31 |
| **Strategy 2: Collaboration & Engagement** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Create Agenda and Host Network Meeting | Cannabis & Commercial  Tobacco |  |  | Monthly |
| Reach out to identified agencies to gauge interest in partnership | Cannabis & Commercial  Tobacco | DCA | Micah, Heidi, Steve, Chantel | 10/31 |
| Set up meeting with identified physicians to gauge interest in distributing lock box kits & share cessation resources | Cannabis & Commercial  Tobacco | DCA,  CDC | Chantel | 10/31, 5/31 |
| Meet with local WIC program to gauge interest in partnering and distributing lock boxes | Cannabis & Commercial tobacco | DCA,  CDC | Heidi | 10/31, 5,31 |
| Compile Lock box kits | Cannabis & Commercial tobacco | CTPP,  DCA | Mercedes, Micah, Chantel | 11/30 |
| Distribute lock box kits | Cannabis & Commercial tobacco | CDC | Mercedes, Micah,  Chantel | 1/31 |
| **Strategy 3: Media & Communication** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Include project progress updates on network meeting agenda and share out meeting notes | Cannabis & Commercial Tobacco | DCA | Mercedes | Monthly |
| Promote Secure Your Cannabis Campaign | Cannabis | DCA | Nikki | 3/1-4/30 |
| Include safe storage facts and tips in monthly Network newsletter | Cannabis | DCA | Heidi, Joesph | Monthly |
| Include risks of tobacco use in the home and cessation resources in monthly newsletter | Commercial  Tobacco | CDC | Micah, Heidi | Monthly |
| **Strategy 4: Education & Technical Assistance** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Tabling at coalition resource fair | Cannabis and Commercial tobacco | DCA | Mercedes | 9/30 |
| Host Hidden in Plain site training for partner agencies | Commercial  Tobacco | CTPP | Heidi | 3/31 |
| Host WA poison center training | Cannabis | DCA |  | 5/31 |
| **Strategy 5: Workforce Development** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Attend CADCA Midyear | Cannabis and Commercial tobacco | DCA | Heidi | 7/31 |
| Public Health Summit | Cannabis and Commercial tobacco | DCA | Heidi, Micah, Nikki | 11/04-5 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Network PSE Goal 3: Identify existing strengths and gaps in regional Smoking and Vaping in Public Places Policies** | | | | |
| **Objective 1: Assess Local Smoking and Vaping in Public Places Policies in the 7 counties of our region, utilizing a network developed and expert informed assessment to identify county of focus based on lowest assessment score.** | | | | |
| **Which State goal(s) does this contribute to? 3** | | | | |
| **Network Activities** | | | | |
| **Strategy 1: Network Management & Sustainability** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Meet with Network to determine if scope of assessment will include city or county policy | Cannabis &  Commercial Tobacco | CTPP | Heidi, Steve | 1/31 |
| Establish policy scoring committee | Cannabis &  Commercial Tobacco | DCA | Heidi | 3/31 |
| Develop a policy scoring rubric based on input from Network members | Cannabis &  Commercial Tobacco | DCA and CTPP | Heidi, Steve | 4/30 |
| **Strategy 2: Collaboration & Engagement** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Meet with representatives from Public Health Law Center | Cannabis &  Commercial Tobacco | DCA | Micah, Mercedes | 3/31 |
| Attend town hall meetings to hear local decision-making insight | Cannabis &  Commercial Tobacco | DCA | Chantel, Nikki, Heidi | Monthly |
| Meet with the American Lung Association to gain insight on “State of Tobacco” metrics | Commercial Tobacco | CTPP | Micah, Mercedes | 3/31 |
| **Strategy 3: Media & Communication** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Highlight highly scored jurisdictions in monthly newsletter | Cannabis &  Commercial Tobacco | CTPP | Steve | Monthly |
| Develop visual heat map of policies in place for display at events | Cannabis &  Commercial Tobacco | CDC | Heidi, Nikki | 6/30 |
| Include matrix of public places policies on website | Cannabis &  Commercial Tobacco | DCA | Steve, Nikki | 7/31 |
| **Strategy 4: Education & Technical Assistance** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Presentation to WA State Coalition on policy findings | Commercial Tobacco | CTPP | Steve, Nikki | 9/30 |
| Collaborate with Public Health Law Center to host training on the components of strong public places policies | Cannabis &  Commercial Tobacco | DCA | Micah, Mercedes | 10/31 |
| **Strategy 5: Workforce Development** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Attend CADCA’s Education vs. Lobbying webinar | Cannabis &  Commercial Tobacco | DCA | All staff | 7/31 |
| Attend weekly legislative session policy briefings from DOH/Prevention Voices | Cannabis &  Commercial Tobacco | DCA and CTPP | Nikki, Joseph, Steve | January-March |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Network PSE Goal 4: To provide training and collaboration opportunities for youth leaders to prepare youth to meet with decision makers** | | | | |
| **Objective 1: Increase the number of youth leaders that attend regional advocacy training by 10% from 250 to 275 measured by registration numbers.** | | | | |
| **Which State goal(s) does this contribute to? 3** | | | | |
| **Network Activities** | | | | |
| **Strategy 1: Network Management & Sustainability** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Create list of previous schools that participated and staff leader to contact | Cannabis and Commercial Tobacco | DCA | Heidi | 9/30 |
| Order Youth Leadership Event Flyers | Cannabis and Commercial Tobacco | CTPP | Mercedes | 1/31 |
| Order swag items | Cannabis and Commercial  Tobacco | DCA | Nikki | 2/28 |
| Book venue for youth leadership event | Cannabis and Commercial  Tobacco | CTPP | Nikki | 10/31 |
| **Strategy 2: Collaboration & Engagement** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Convene Adult committee to discuss budget, venue, and transportation | Cannabis and Commercial  Tobacco | CTPP | Mercedes | 10/31 |
| Convene youth planning committee to plan the days event | Cannabis and Commercial  Tobacco | DCA | Mercedes | 11/28-4/12  Bi-weekly |
| Work with youth leaders to create theme for day and decide what give away items to order | Cannabis and Commercial  Tobacco | DCA | Mercedes, Joseph | 12/31 |
| Organize youth committee to create peer to peer campaign about saying no to cannabis use | Cannabis | DCA | Joseph, Nikki | 10/4-12/6  weekly |
| **Strategy 3: Media and Communication** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Draft flyers for event | Cannabis and Commercial  Tobacco | CDC | Nikki | 1/31 |
| Distribute flyers for event | Cannabis and Commercial  Tobacco | CDC | Mercedes, Heidi | 2/28 |
| Promote Peer to Peer Campaign about saying no to cannabis use | Cannabis | DCA | Nikki, Heidi, Joseph | March 15- May 15 |
| Promote youth leadership event in monthly newsletter | Cannabis and Commercial  Tobacco | CTPP | Micah | Jan-April |
| Share Success Story Monthly Newsletter | Cannabis and Commercial  Tobacco | DCA | Chantel | 5/31 |
| **Strategy 4: Education & Technical Assistance** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Attend youth leadership PC subcommittee meetings | Cannabis and Commercial  Tobacco | DCA | Mercedes | Bi-Monthly |
| Contract Joann Johnson- youth prevention trainer/ motivational speaker to keynote youth leadership event | Commercial Tobacco | DCA | Mercedes | 4/12 |
| **Strategy 5: Workforce Development** | | | | |
| *Activity* | *Substance(s) Addressed* | *Funding Source(s)* | *Who is responsible?* | *By when? Or How often?* |
| Host Facilitation training for youth committee | Cannabis and Commercial  Tobacco | DCA | Micah, Chantel | 12/31 |
| Attend “How to be an adult supporter in prevention efforts” training | Commercial tobacco | CTPP | Heidi, Nikki, Joseph, Mercedes | 11/30 |