

Introductions in the Chat

Please put the following in the chat:

- Name
- Pronouns (optional)
- Organization
- Intentions and requests (optional)
- Ice Breaker: Please chat in your most used emoji



EVALUATION:

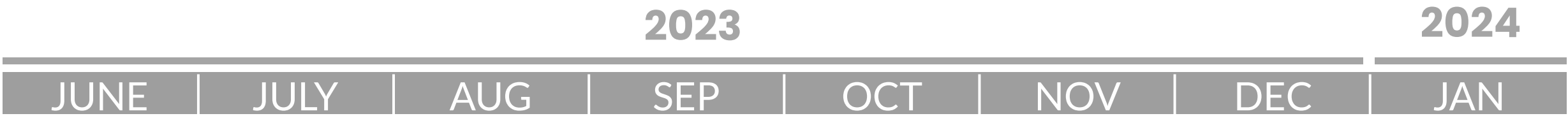
CBO Public Health Equity Funding

October
5th
2023

Evaluation Planning Workshop 7

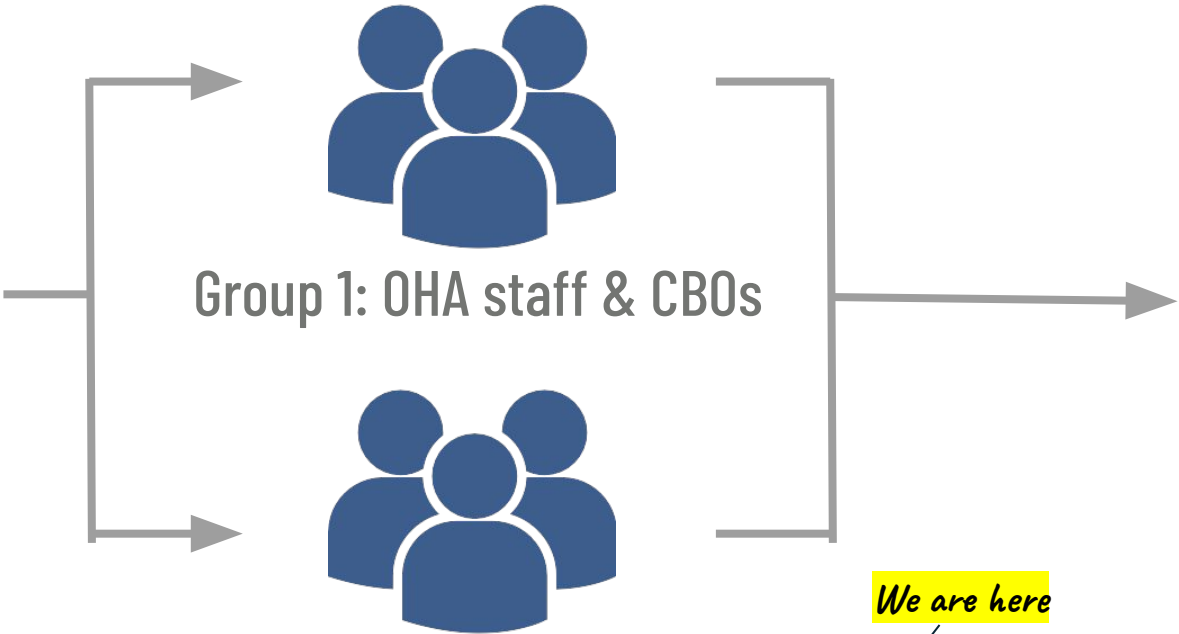
7

Project process



OHA Collaborative Funding Workgroup

Draft the purpose statement and theory of change model



Group 2: OHA staff & CBOs

Develop purpose statement, **theory of change model**, and evaluation plan

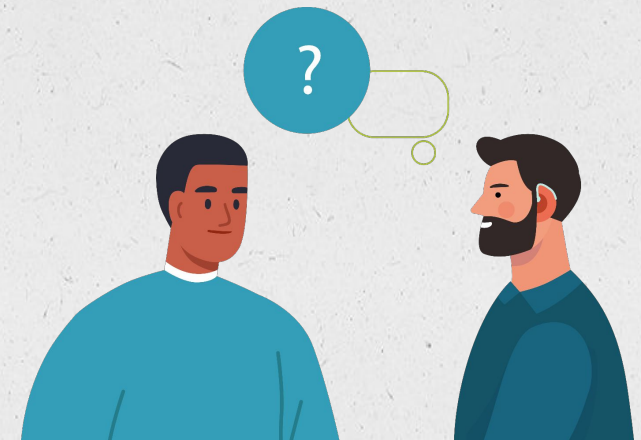
We are here



Culminate final purpose statement, theory of change model, and evaluation plan

Meeting Objectives:

1. Discuss Theory of Change - Strategies 3 & 4
2. Review where we are and next steps; gather input on future engagement opportunities



Theory of change strategies and activities

Where we landed last week

Across both groups:

- Consensus on moving forward with strategy 5 as is
- Some minor feedback and proposed revisions to strategies 1, 2, and 6 that we are working to incorporate
- Desire for more discussion as a full group about strategies 3 and 4

Strategy 3

3. Identify and assess community priorities

- a. CBOs collect data to identify community needs, assets, and priorities
- b. OHA provides training to CBOs on community data collection
- c. OHA provides TA and support for collecting, storing, and analyzing data
- d. OHA provides various levels of data collection requirements and associated funding amounts for CBOs based on capacity
- e. OHA provides additional funding for CBOs who are providing interpretation/translation data into and from languages other than English
- f. CBOs engage community members in data interpretation
- g. CBOs communicate assessment results and priorities to OHA and their community members
- h. OHA and CBOs collaborate to disseminate and report assessment results

Feedback:

- Some activities can be combined
- OHA should provide the interpretation and translation services (e)
- OHA needs to compile, integrate, standardize, and report back data from CBOs (g, h)
- Activities seem top-heavy

Strategy 4

4. Provide culturally and community -specific, proactive, and responsive education and communication

- a. CBOs build and expand community relationships and trust
- b. CBOs tailor information to meet the needs of communities they serve (culturally, linguistically, geographically, etc.)
- c. CBOs share information with community members they serve in accessible, proactive, and responsive ways
- d. OHA provides TA and support on developing communications such as creating videos and designing social media posts
- e. CBOs collaborate and share lessons learned and successful strategies

Feedback:

- Consider how the support needed by different CBOs varies (e.g., some will need content expertise from OHA, others won't)
- OHA can facilitate spaces for CBOs to come together for peer learning (e)
- Unclear what information/education is being shared
- TA support needs to be a broader menu than these examples (d)

What now?

1. TOC - short and medium term outcomes
2. Accompanying definitions for common terms
3. Key evaluation questions
4. Methods
5. Time-sequenced evaluation plan

2023

2024

JUNE

JULY

AUG

SEP

OCT

NOV

DEC

JAN

What ideas and preferences does this group have for continued participation in this evaluation planning?

Next steps

Rede is going to:

- 1.** Compile and incorporate revisions into the theory of change strategies and activities
- 2.** Reflect on your preferences for engaging moving forward and communicate a proposed plan back with you



Thank you!



Additional Questions?

Contact Alex Muvua
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