

EVALUATION:

# CBO Public Health Equity Funding

September  
14th  
2023

Evaluation Planning Workshop 4

4

A SOCIAL IMPACT COMPANY

»redegroup

bringing clarity, visibility, and equity  
to complex public health challenges

# Introductions: In the chat

- Name
- Pronouns (optional)
- Organization
- Intentions and requests (optional)
- Ice Breaker: What game show or reality tv show would you want to go on?





# Discussion: Theory of Change

Today we are going to continue our discussion about **long-term outcomes** and then work on **strategies and activities**.



# Long-term Outcomes:

1. A restructured public health system that centers shared leadership with the community and equitably distributes public health resources
2. Increased community power to set agendas, shift narratives, and influence decision-makers and decisions
3. Equitable access to information, resources, and services that promote health and well-being and are tailored to communities
4. Policy and systems change to address social determinants of health

Strategies +  
Activities:  
Jamboard + Small  
Group Work



# Next steps

Rede is going to:

1. Take the information you shared with us today
2. Combine it with the information from the other group (meeting right now)
3. Bring that back to you next week



# Meeting schedule

**Workshop 5: Theory of Change**  
(Sept. 21, 10-11 AM)

**Workshop 6: Theory of Change/  
Evaluation Planning** (Sept. 28,  
10-11 AM)





# Thank you!



## Additional Questions?

Contact Alex Muvua  
[Alex.muvua@redegroup.co](mailto:Alex.muvua@redegroup.co)

Annie E Casey Foundation. (2022). Developing a Theory of Change: Practical Guidance. <https://www.aecf.org/resources/theory-of-change>

Link to draft theory of change  
in google doc

