

EVALUATION:

CBO Public Health Equity Funding

August
31st
2023

Evaluation Planning Workshop 2

2

A SOCIAL IMPACT COMPANY

»redegroup

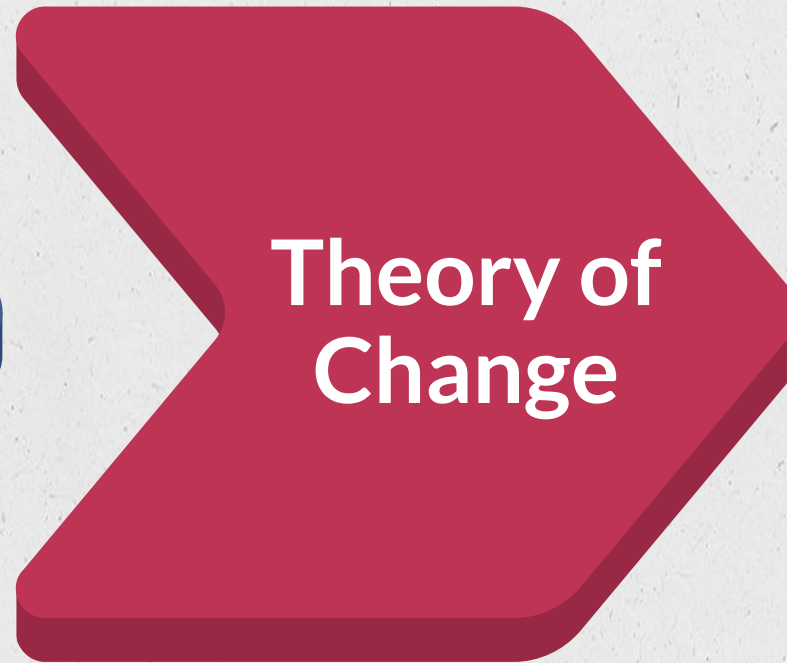
bringing clarity, visibility, and equity
to complex public health challenges

Introductions

- Name
- Pronouns (optional)
- Organization
- Intentions and requests
- Ice Breaker: In the chat
- your FAVORITE
breakfast food



Developing an Evaluation Plan



Meeting Purpose and Set-up

Collaborate to develop a purpose statement for the CBO Public Health Equity Funding Program

- Engaging today
- Working as a group
- Decision making methods



Recap



purpose statement

Recap

Question: What is OHA's commitment to continuing the Public Health Equity Grant Program?

OHA is committed to sustaining the Public Health Equity (PHE) Grant Program for community-based organizations. OHA recognized the crucial role of CBOs in equitably advancing community health during COVID-19 response and recovery efforts and created the new PHE Grant Program to ensure ongoing funding to CBOs for public health priorities. While OHA is committed to sustaining the PHE Grant Program long-term, OHA cannot ensure stable funding from one grant period to the next. While stable or increased funding is ideal (and OHA's goal), the PHE Grant Program budget comes from several different state and federal sources all of which may change over time depending on funding from the state legislature or OHA being awarded competitive grants from CDC and other federal agencies. That said, sustainability of the PHE Grant Program is a top priority for OHA and we are committed to budget transparency as program funding changes over time.

Document, Purpose, and Primary Audience

Document	Purpose	Primary Audience
Purpose statement	Communicate what the Public Health Equity Fund is trying to achieve and why the program is important.	OHA & Funded CBOs (current and future)
Theory of change model	Communicate how the purpose statement will be achieved.	OHA & Funded CBOs (current and future)
Evaluation plan	Describe how the Public Health Equity Fund will be monitored and evaluated and how evaluation results will be used to improve the program and in decision-making.	OHA & Funded CBOs (current and future)

Starting point

The Public Health Equity Fund is a collaboration between OHA and partners to rectify past harms and support groups impacted by historical and contemporary injustices to have the capacity and resources to engage fully as partners in Oregon's public health system.

Community-based Organizations (CBOs) provide reflective and responsive cultural and linguistic support to dismantle root causes of health inequities, including the social determinants of health. CBOs are uniquely positioned to center community strengths and wisdom toward improving community health, and partnering with CBOs will fulfill an essential element in achieving OHA's goal of eliminating health inequities for all Oregonians.

Alternative 1 based on Workshop 1 feedback

The Public Health Equity Fund is a collaboration between OHA and partners to address past harms and ensure groups impacted by injustices can fully access and utilize public health services to live happier and healthier lives.

OHA is committed to long-term investment in community-based organizations (CBOs) through this fund because CBOs are experts in centering community strengths and wisdom to improve health.

Alternative 2 based on Workshop 1 feedback

The Public Health Equity Fund is a strategy for investing in communities and improving health equity. OHA and community-based organizations (CBOs) are collaborating to ensure groups impacted by injustices can fully access and utilize public health services so all Oregonians can live happier and healthier lives.

Side-by-side

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Based on the progress we've made today, what does this group recommend in terms of next steps to “finalize” this statement?



Next steps

Rede is going to:

1. Take the information you shared with us today.
2. Combine it with the information from the other group (meeting right now)
3. Craft one to three revised purpose statements
4. Bring those back to you next week



Meeting schedule

Workshop 3: Theory of Change
(Sept. 7, 10-11 AM)

Workshop 4: Theory of Change
(Sept. 14, 10-11 AM)

Workshop 5: Evaluation Planning
(Sept. 21, 10-11 AM)

Workshop 6: Evaluation Planning
(Sept. 28, 10-11 AM)



Thank you!



Additional Questions?

Contact Alex Muvua
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