

EVALUATION:

CBO Public Health Equity Funding

August
24th
2023

Evaluation Planning Workshop 1

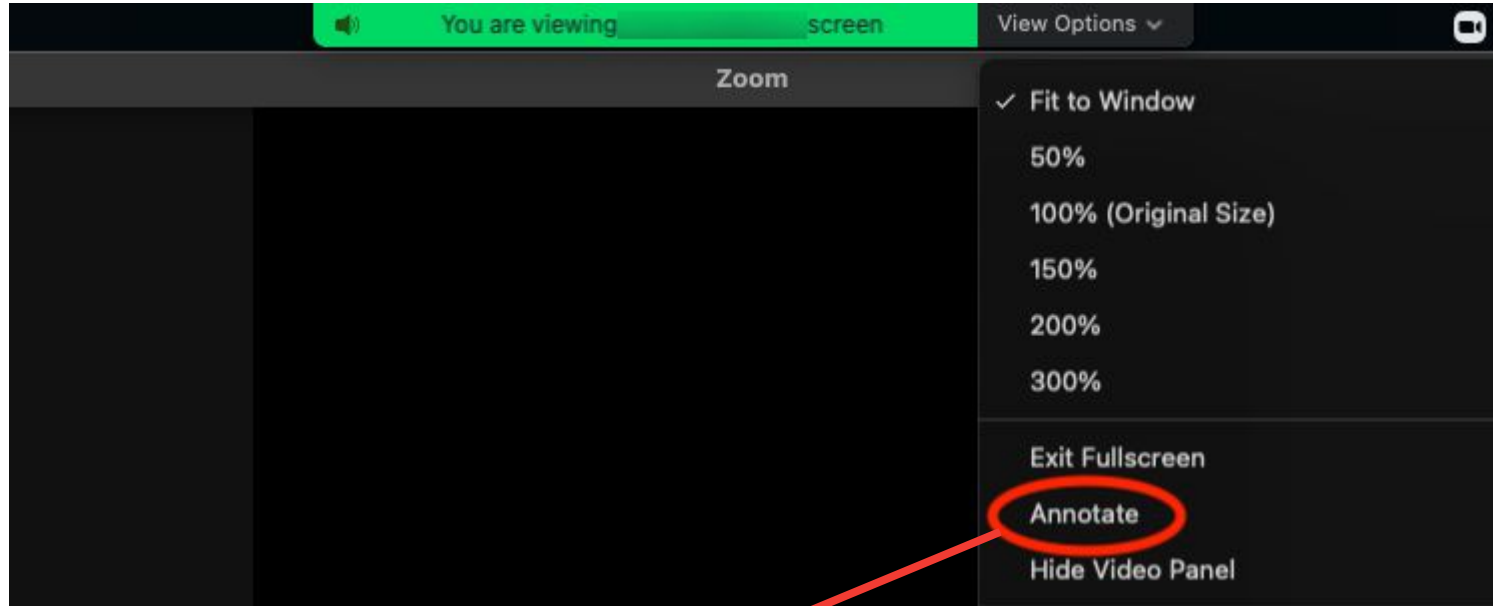
1

A SOCIAL IMPACT COMPANY

»redegroup

bringing clarity, visibility, and equity
to complex public health challenges

Zoom's Annotate function



Oregon: where we live and where we work

Using Zoom annotation place a X stamp on the county were you live.

Place a check mark on all the counties where your organization provides services or supports public health.

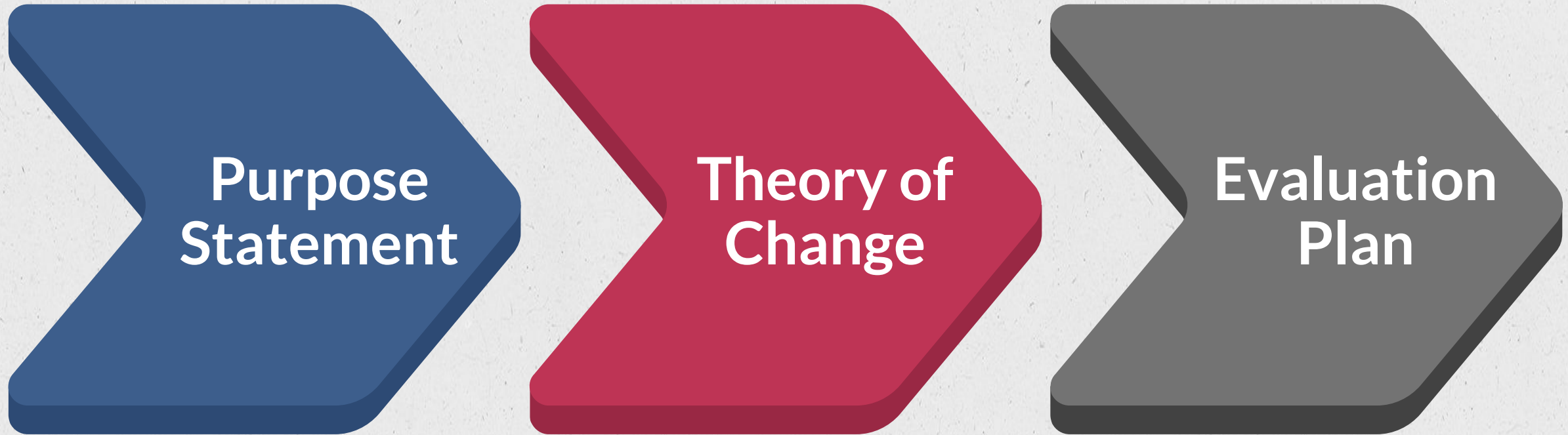


Introductions

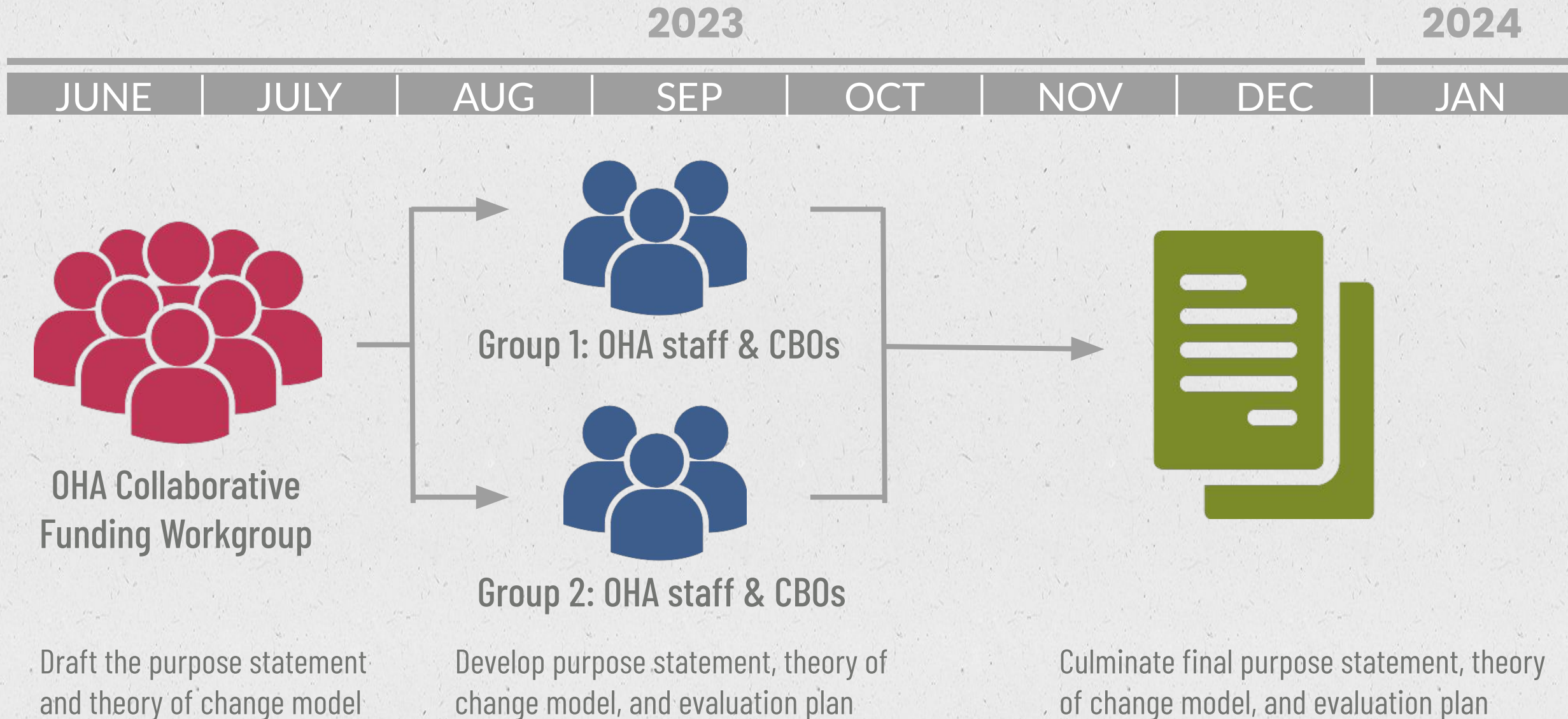
- Name
- Pronouns (optional)
- Organization
- Intentions and requests



Developing an Evaluation Plan



Project process



Meeting Purpose and Set-up

Collaborate to develop a purpose statement for the CBO Public Health Equity Funding Program

- Engaging today
- Working as a group
- Decision making methods



Meeting purpose

- This meeting seeks to create a space where CBOs and OHA can work together to develop a **purpose statement** for CBO Public Health Equity Funding Program
- We will begin with a draft statement drafted by OHA in an earlier stage of this process
- This draft is a starting point for conversation.

What is a purpose statement and how will it be used?

This purpose statement will inform how OHA and funded partners:

- work together and with community to advance community health priorities
- select grant program priorities and make program decisions
- measure success and progress for this project

Purpose statement and theory of change

Complementary pieces that tell the story of the program

Purpose statement

should communicate:

- **What** we are trying to achieve
- **Why** it matters

Logic model or theory of change

should communicate:

- **How** we will achieve the stated purpose

Starting point

The Public Health Equity Fund is a collaboration between OHA and partners to rectify past harms and support groups impacted by historical and contemporary injustices to have the capacity and resources to engage fully as partners in Oregon's public health system.

Community-based Organizations (CBOs) provide reflective and responsive cultural and linguistic support to dismantle root causes of health inequities, including the social determinants of health. CBOs are uniquely positioned to center community strengths and wisdom toward improving community health, and partnering with CBOs will fulfill an essential element in achieving OHA's goal of eliminating health inequities for all Oregonians.

QUESTION 1:
What is one word
or phrase that
caught your
attention?



QUESTION 2: Reactions?

The Public Health Equity Fund is a collaboration between OHA and partners to rectify past harms and support groups impacted by historical and contemporary injustices to have the capacity and resources to engage fully as partners in Oregon's public health system.

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QUESTION 3:

What about this statement
“works” to describe the
purpose of CBO Health Equity
Funding Program

What about this statement
does not work?



QUESTION 4:

What does this mean for how we want to revise this purpose statement?



Next steps

Rede is going to:

1. Take the information you shared with us today.
2. Combine it with the information from the other group (meeting right now)
3. Craft one to three revised purpose statements
4. Bring those back to you next week



Meeting schedule

Workshop 2: Purpose statement
(Aug. 31, 10-11 AM)

Workshop 3: Theory of Change
(Sept. 7, 10-11 AM)

Workshop 4: Theory of Change
(Sept. 14, 10-11 AM)

Workshop 5: Evaluation Planning
(Sept. 21, 10-11 AM)

Workshop 6: Evaluation Planning
(Sept. 28, 10-11 AM)



Thank you!



Additional Questions?

Contact Alex Muvua
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