

EVALUATION:

# **CBO Public Health Equity Funding Outcomes**

January 18,  
2024

Workgroup Meeting

A SOCIAL IMPACT COMPANY

# »redegroup

bringing clarity, visibility, and equity  
to complex public health challenges

# Project Team



PROJECT LEAD

Alex Muvua



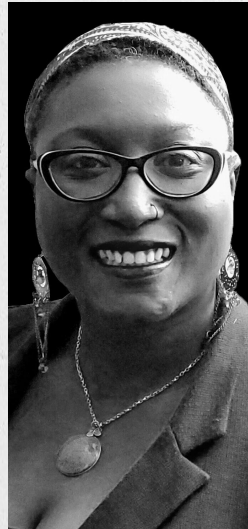
PROJECT COORDINATOR

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FACILITATOR

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FACILITATOR

Jill Hutson



DESIGN LEAD

Erin Charpentier

# Agenda

## Topic

## Timeframe

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Introductions

15 mins

Project goals, and timeline

10 mins

Theory of Change Model

15 mins

KEQs Overview + Instruction

10 mins

KEQ Activity

30 mins

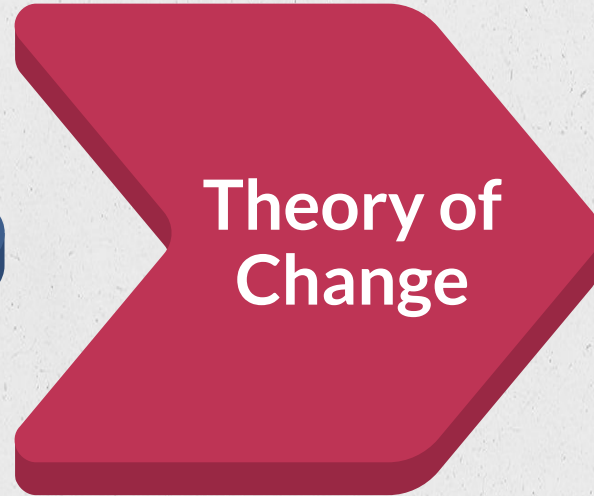
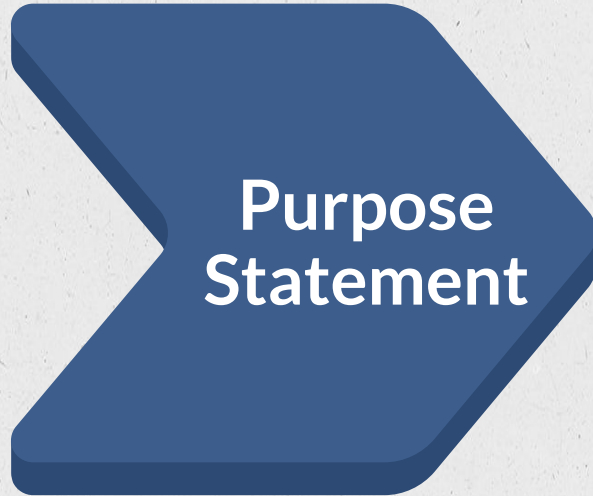
Debrief Activity

25 mins

Next Steps

5 mins

# Project Purpose + Deliverables



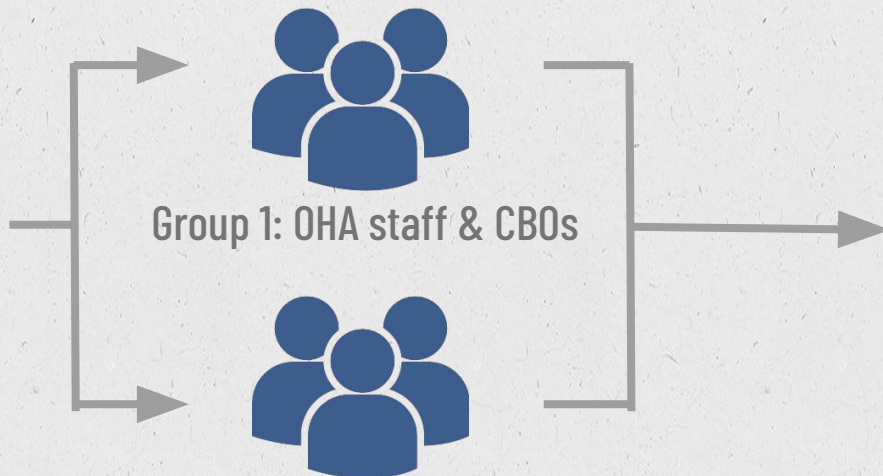
# Phase 1 Recap:

2023



OHA Collaborative  
Funding Workgroup

Draft the purpose statement  
and theory of change model



Group 1: OHA staff & CBOs

Group 2: OHA staff & CBOs

Develop purpose statement and theory  
of change model



Culminate purpose statement + theory of  
change model

# Phase 2: Timeline

**1/3-12**

Draft TOC review in writing (1 hour)

**2/15-26**

Draft eval plan review in writing (1-2 hours)

**2/27-3/8**

Define key evaluation terms in writing (1-2 hours)

**3/31**

Submits eval plan to OHA

JAN

FEB

MAR



**1/18, 2/1, and 2/15 | 11:00-1:00pm**

Virtual workshops to develop eval questions and methods. (6 hours in meetings, 2-4 hours between meetings)

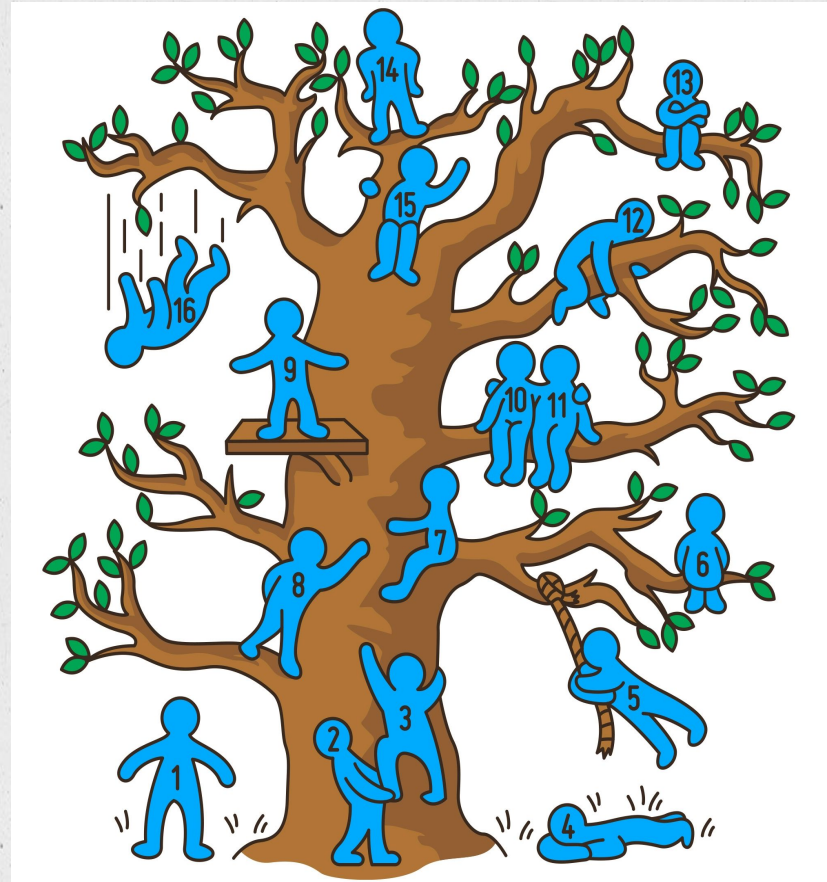
**3/11-3/22**

CBO grantee reporting form adjustments in writing (1-2 hours)

# Introductions

## In the chat:

- Name
- Pronouns (optional)
- Organization
- City
- Icebreaker question





# Theory of Change Model

# Theory of Change Model

--DRAFT--

## CBO Health Equity Funding Program: Theory of Change

The Public Health Equity Fund is an investment in communities to improve health equity in Oregon. OHA partners with CBOs, who center community strengths, needs, and wisdom. CBOs work to ensure that groups impacted by past and current harms and injustices can fully access and utilize public health services to live happier and healthier lives.

### Strategies

Build capacity for community partnerships at OHA

Identify & assess community priorities

Conduct program development & continuous improvement

Provide culturally & community-specific education & communication

Provide culturally & community-specific programs, services, resources, & support

Mobilize communities to participate in & inform policy & systems change

### Intermediate Outcomes

Increased resources & support for CBOs

Improved collaboration across OHA, CBOs, & other partners

Improved access to public health programs & services for Oregonians

Increased utilization of public health programs & services for Oregonians

Increased presence of historically marginalized communities at decision-making tables

### Long-term Outcomes

Communities have increased power to influence policy & systems change to address social determinants of health

A transformed public health system that centers community-identified needs

Communities experience equitable distribution of & access to information, resources, & services that promote health & well-being

### Program Goal

Eliminate health inequities driven by historical & contemporary injustices & improve health & well-being for Oregonians.



# Recap from Phase 1 ( 1 of 2)

**Question:** What is OHA's commitment to continuing the Public Health Equity Grant Program?

*OHA is committed to sustaining the Public Health Equity (PHE) Grant Program for community-based organizations. OHA recognized the crucial role of CBOs in equitably advancing community health during COVID-19 response and recovery efforts and created the new PHE Grant Program to ensure ongoing funding to CBOs for public health priorities....*

# Recap from Phase 1 (2 of 2)

*While OHA is committed to sustaining the PHE Grant Program long-term, OHA cannot ensure stable funding from one grant period to the next. While stable or increased funding is ideal (and OHA's goal), the PHE Grant Program budget comes from several different state and federal sources all of which may change over time depending on funding from the state legislature or OHA being awarded competitive grants from CDC and other federal agencies. That said, sustainability of the PHE Grant Program is a top priority for OHA and we are committed to budget transparency as program funding changes over time.*

# Key Evaluation Questions

# Key evaluation questions

In five years what will you want to know about this program that if you did know would make a difference to you? (I.e., help make decisions about this program, inform changes to the program, etc.).

Take a shot at it, without regard to methods, measurement, design, resources, precision.

# Criteria for Good Evaluation Questions (1 of 3):

Questions can be:

1. Answered with data
2. Answered sufficiently well to inform understanding and support action.
3. Answered in a reasonable time frame and at reasonable cost.

## Criteria for Good Evaluation Questions (2 of 3):

4. The answer is not biased or predetermined by the phrasing of the question.
5. The primary intended users (you) want the question answered



## Criteria for Good Evaluation Questions Continued (2 of 3):

5. The answer is actionable
6. The question is open-ended.

# Jamboard + Small Group Work

# Debrief

# Next steps

1. Review any additional feedback from the TOC and finalize
2. Draft KEQs
3. Request KEQ feedback in writing
4. Next Workshop on Feb. 1 to finalize KEQ and begin developing evaluation methods



# Thank you!



Questions?

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