

Introductions + Ice Breaker In the Chat

1. Name
2. Pronouns
3. Organization
4. What are the top three items on your bucket list?

EVALUATION:

CBO Public Health Equity Funding Outcomes

February 1,
2024

Workgroup Meeting

A SOCIAL IMPACT COMPANY

»redegroup

bringing clarity, visibility, and equity
to complex public health challenges

Project Team



PROJECT LEAD

Alex Muvua



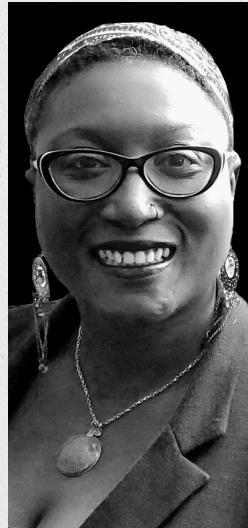
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DESIGN LEAD

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Agenda

Topic

Timeframe

Ice Breaker/Agenda

11:05-11:10

Key Evaluation Questions

11:10-11:55

Break

11:55-12:00

Evaluation Methods

12:00-12:50

Next Steps

12:50-12:55

Phase 2: Timeline

1/3-12

Draft TOC
review in
writing
(1 hour)

WE ARE
HERE



2/15-26

Draft eval plan
review in
writing
(1-2 hours)

2/27-3/8

Define key
evaluation terms
in writing
(1-2 hours)

3/31

Submit
eval
plan to
OHA

JAN



FEB

MAR



1/18, 2/1, and 2/15 | 11:00-1:00pm

Virtual workshops to develop eval
questions and methods. (6 hours in
meetings, 2-4 hours between meetings)

3/11-3/22

CBO grantee reporting
form adjustments in
writing (1-2 hours)

Today's Tasks

1. Review and refine Key Evaluation Questions
2. Begin a conversation about methods for answering KEQ

Key Evaluation Questions Through another lens



Key evaluation questions are high-level questions that are used to guide an evaluation. Good evaluation questions will get to the heart of what it is you want to know about your program, policy or service.

(Australian Institute of Family Studies, 2019).

Key Evaluation Questions help
define what **success looks like.**

CHOLESTEROL AND TRIGLYCERIDE LEVELS *in adults*

	TOTAL	HDL	LDL	TRIGLYCERIDES
HIGH	240 or higher	n/a	160 or higher	200 or higher
BORDERLINE	200-239	n/a	130-159	150-199
GOOD	less than 200	40 or higher	less than 100	less than 150
LOW	n/a	less than 40	n/a	n/a

SOURCES:
U.S. Department of Health and Human Services, Mayo Clinic, and Cleveland Clinic

KEQ: How much progress am I making toward good?

The BIG Questions:

Once you have answers to these Key Evaluation Questions:

- 1) Will you know whether or not the program was successful?
- 2) Will you have the information you need to make changes so the program can be successful?

Draft KEQs (1/4):

KEQ 1: In what ways has OHA created programs and policies to support CBOs in this program? What are areas of improvement?

Draft KEQs (2/4):

KEQ 2: In what ways, if any, has collaboration between OHA, CBOs, and partners changed as a result of this program?

Draft KEQs (3/4):

KEQ 3: In what ways, if at all, has the program increased accessibility and utilization of public health services for all Oregonians?

Draft KEQs (4/4):

KEQ 4: In what ways has power shifted from historic and current decision-makers to historically marginalized communities?

The BIG Questions:

Once you have answers to these Key Evaluation Questions:

- 1) Will you know whether or not the program was successful?
- 2) Will you have the information you need to make changes so the program can be successful?

Jamboard + Small Group Work until 11:45



1. Answered with data
2. Answered sufficiently well to inform understanding and support action.
3. Answered in a reasonable time frame and at reasonable cost.
4. The answer is not biased or predetermined by the phrasing of the question.
5. The primary intended users (you) want the question answered
6. The answer is actionable
7. The question is open-ended.

Fist to Five Voting



No way! I strongly object



I see major concerns, we need to discuss further



I still have reservations and would like to discuss some minor issues



I'm not in full agreement but I feel comfortable moving forward



Good idea/plan, I'm happy to move forward with it



It's a great idea, I fully support it and will champion it!



5-minute Break



Data Collection Methods



The NEXT BIG Question:

- 1) What methods and evaluation resources are needed to answer the key evaluation questions.

Methods

Grant reporting

Document analysis

Surveys

Interviews
(individual or group)

Focus groups
(in-person, virtual, or
asynchronous)

Observations

Case studies

Ripple Effects
Mapping

Journey Mapping

Most Significant
Change

Outcomes Harvesting

Contribution Analysis

Community forums,
listening sessions,
knowledge exchange
events, etc



Methods

(Less common or newer methods)

Grant reporting

Document analysis

Surveys

Interviews
(individual or group)

Focus groups
(in-person, virtual, or
asynchronous)

Observations

Case studies

**Ripple Effects
Mapping**

Journey Mapping

**Most Significant
Change**

**Outcomes
Harvesting**

**Contribution
Analysis**

Community forums,
listening sessions,
knowledge exchange
events, etc

Break out Rooms:

In breakout rooms you are asked to:

- Discuss your initial impressions about these methods
- Identify methods that peaked your interest or that seem like they could be a good fit for the evaluation
- Add any methods that you think should be considered

A facilitator will join your group to listen and take notes for the group.

Breakout groups will end at **12:45**. Report out will be **highlevel/“hot takes.”**

Next steps

1. Revise KEQs based on feedback
2. Next Workshop on Feb. 15 to finalize KEQ and evaluation methods



Thank you!



Questions?

Contact Elisabeth Castillo
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