

CBO Public Health Equity Fund Program Evaluation Terminology & Definitions

	Terminology	Definition	Source (full citations will be added for the final evaluation plan)
1	CBO Public Health Equity Fund Program	OHA funding opportunity that aims to keep health equity and community priorities at the forefront of public health work by awarding funding to CBOs to support public health equity work in their communities.	https://content.govdelivery.com/accounts/ORHA/bulletins/38f2421#:~:text=%E2%80%9494%20Oregon%20Health%20Authority's%20(OHA),to%20support%20the%20CBO%20grants.
2	Community-specific	A service created by and for a specific social group whose members reside in a particular locality, share government, and often have a common cultural and historical heritage.	https://www.dictionary.com/browse/community
3	Culturally-specific	A service created by and for specific cultural communities with an emphasis on the voices and experiences of members of that community group.	chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.ocadsv.org/sites/default/files/resource_pub/cs-def-feb2015.pdf
4	Equitable access	Everyone has the same opportunity to utilize a service irrespective of residence, gender, caste, economic strata, and other factors.	
5	Equitable distribution	Everyone has the same opportunity to resources and power, recognizing, reconciling, and rectifying historical and contemporary injustices.	
6	Grant activity reporting	Quarterly reporting required of OHA grant recipients.	
7	Health equity	Everyone has a fair and just opportunity to attain their highest level of health.	https://www.cdc.gov/nchhstp/healthequity/index.html

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8	Health inequities	Differences in health that are not only unnecessary and avoidable but, in addition, are considered unfair and unjust. Health inequities are rooted in social injustices that make some population groups more vulnerable to poor health than other groups.	https://www.oregon.gov/oha/HPA/HP/TFU/HC%20Meeting%20Documents/Health-Equity-Definition-October-2019-HEC-Presentation-to-OHPB.pdf
9	Historical & contemporary injustices	Past moral wrongs committed by previously living people that have a lasting impact on the well-being of currently living people.	https://www.britannica.com/topic/historical-injustice
10	Historically marginalized communities	Can include people of color, women, LGBTQ+, low-income individuals, prisoners, the disabled, senior citizens, and many more. Many of these communities were ignored or misrepresented in traditional historical sources.	https://www.oregon.gov/oprd/OH/Documents/HB34_Researching_Historically_Marganized_Communities.pdf
11	Journey Mapping	Visual representations of the participants' experience.	
12	Ladder of Engagement	A tool that can be used to build relationships with your audience over time in order to deepen their commitment to your organization.	https://kpu.pressbooks.pub/openimc/chapter/the-engagement-ladder-theory/
13	Other partners	For the purposes of this evaluation plan, "other partners" include LPHAs and non-governmental partners of CBOs to carry out their work plan for the CBO Public Health Equity Fund.	
14	Outcomes evaluation	Assess the effectiveness of a program in producing change.	https://tsne.org/blog/process-evaluation-vs-outcome-evaluation/#:~:text=Outcome%20evaluations%20assess%20the%20effectiveness,the%20program%20made%20for%20them.
15	Primary intended user	The specific people, in a specific position, in a specific organization who will use the evaluation findings and who have the capacity to effect change.	https://www.betterevaluation.org/frameworks-systems/managers-guide-evaluation/scope/identify-who-are-primary-intended-users#

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			:~:text=The%20primary%20intended%20users%20are,the%20capacity%20to%20effect%20change.
16	Purpose statement	Describes the purpose, scope, and direction of a program.	
17	Ripple Effects Mapping (REM)	A versatile participatory evaluation tool. The intent of REM is to collect the untold stories and behind-the-scene activities that can ripple out from a specific program or activity.	https://ppe.cw.wsu.edu/ripple-effects-mapping/
18	Social determinants of health	The conditions in the environment that affect our overall health and quality of life.	https://www.oregon.gov/oha/hsd/amh/pages/sdoh.aspx
19	Systems change	Shifting parts of a system and the pattern of interactions between these parts to ultimately form a new system that behaves differently.	https://www.wri.org/insights/systems-change-how-to-top-6-questions-answered#:~:text=Systems%20change%20can%20be%20defined,in%20a%20qualitatively%20different%20way.
20	Theory of change model	A diagram or written description of the strategies, actions, conditions, and resources that facilitate change and achieve outcomes.	https://www.bridgespan.org/insights/nonprofit-strategy/getting-from-here-to-there-how-a-theory-of-change?gad_source=1&gclid=CjwKCAjwkuqvBhAQEiwA65XxQOGLioqnlo82SHLZQjudEBAcvRR_HLpDfabQVIO9UP26lezE1VrXGBoChk0QAvD_BwE
21	Utilization-focused evaluation	An evaluation approach based on the principle that an evaluation should be judged on its usefulness to its intended users.	https://www.betterevaluation.org/methods-approaches/approaches/utilisation-focused-evaluation

