

EVALUATION:

**CBO Public Health
Equity Funding
Outcomes**

August 10th
2023

A SOCIAL IMPACT COMPANY

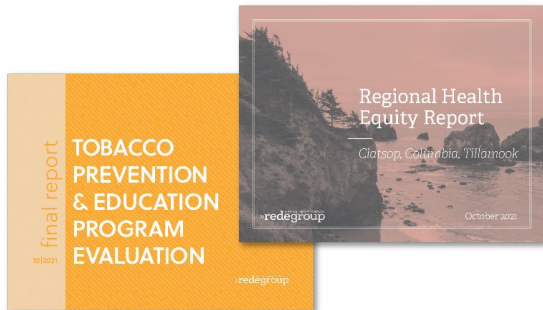
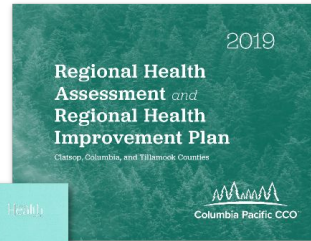
»redegroup

.....

bringing clarity, visibility, and equity
to complex public health challenges

what we do

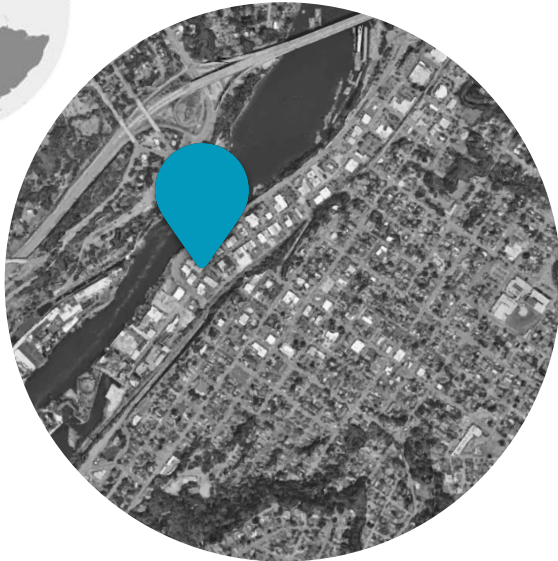
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We support public health evaluation, research, facilitation, training, planning, and technical assistance.

where we are

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Our office is located in Oregon City, Oregon. We also have staff in Texas and Colorado.

Potential Conflict of Interest Statement

The Rede Group project team includes Alex Muvua, Elena Rivera, Vashti Boyce, Jill Hutson, Elisabeth Castillo, and Erin Charpentier.

Rede is disclosing through this conflict of interest statement the following relationships with Community-Based Organization awardees through the OHA, PHD CBO Public Health Equity Funding. Elena Rivera is the Board Chair for the Oregon Latino Health Coalition. Jill Hutson is the Board Chair of Upstream Public Health. Vashti Boyce is on the coordinating committee for the LGBTQIA2S+ in Oregon Project, which is co-led by the Marie Equi Institute. Alex Muvua is related to the President & CEO of Portland Opportunities Industrialization Center Inc. The remaining project team members have no conflicts of interest to declare.

All project team members are committed to the highest ethical standards of evaluations and will individually and collectively manage or mitigate any conflicts during the evaluation. For questions regarding this potential conflict of interest statement please contact Alex Muvua at alex.muvua@redegroup.co.

Today's Goals

1. Introductions + Rede project team overview
2. Project overview, deliverables, and timeline



Rede Project Team



PROJECT LEAD
Alex Muvua



PROJECT COORDINATOR
Elisabeth Castillo



FACILITATOR
Elena Rivera



FACILITATOR
Vashti Boyce



FACILITATOR
Jill Hutson



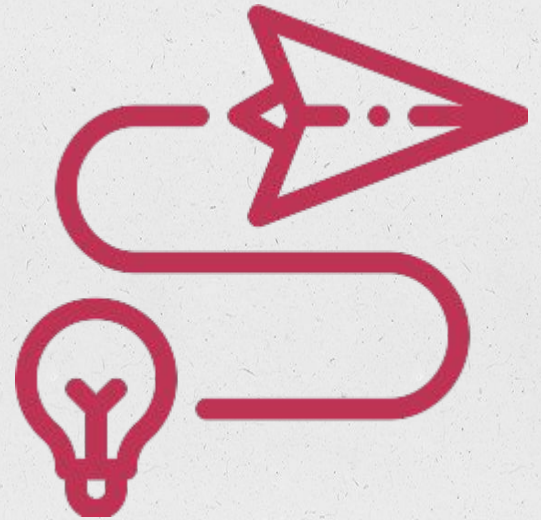
DESIGN LEAD
Erin Charpentier

Introductions in the chat

- Name
- Pronouns (optional)
- Organization
- With summer coming to an end soon, what is something that has been memorable this past summer?

Project overview (1/2)

This project will facilitate the development of an evaluation plan for the new CBO funding opportunity in collaboration with OHA staff and CBOs.



Project overview (2/2)

The evaluation plan will be used by OHA-PHD staff to refine existing systems that collect information on CBO grant activities and allow OHA-PHD to better report on the outcomes of CBO funding to legislators and other audiences.

Project deliverables (1/3)

1

**Shared
purpose
statement...**

...for the Public Health Equity Funding Opportunity and how the Funding Opportunity aligns with and advances other OHA-PHD strategic initiatives.

Project deliverables (2/3)

2

**Logic model
or theory of
change...**

...that describes the Public Health Equity Funding Opportunity as a state governmental public health systems change initiative.

Project deliverables (3/3)

3

**Evaluation
plan...**

...that includes evaluation questions, measures of success, and data collection approaches

Workgroup “qualifications”

1. Care about the (eventual) evaluation findings
2. Committed and available for interaction throughout the evaluation planning process

Project timeline

2023

2024

JUNE

JULY

AUG

SEP

OCT

NOV

DEC

JAN

PROJECT START-UP

- OHA Collaborative Workgroup meetings to develop draft purpose statement and theory of change model
- Submit draft purpose statement and theory of change model (July) 🚩

DRAFT DOCUMENTS

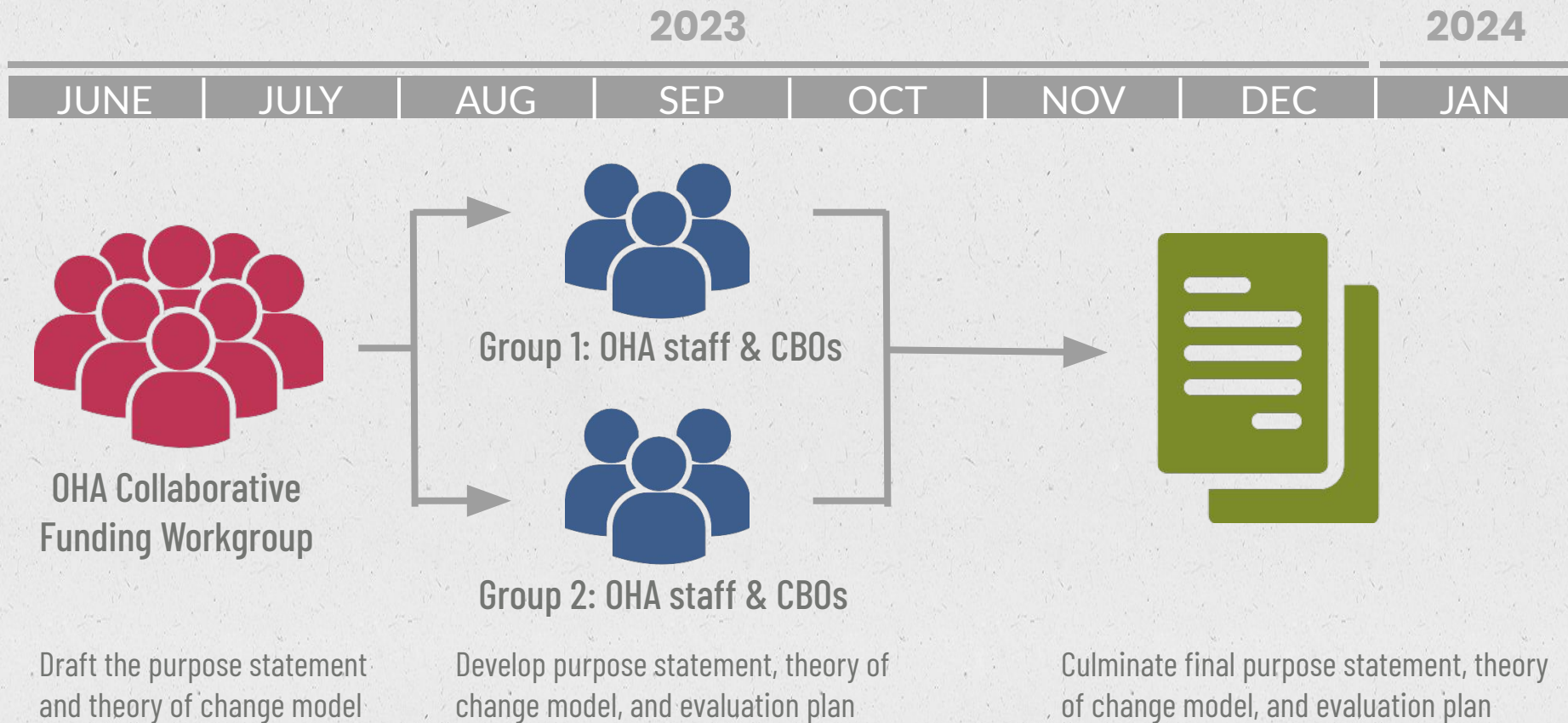
- All partner kick-off meeting (CBOs and OHA)
- Small group meetings (CBOs and OHA) to workshop purpose statement, theory of change model, and evaluation plan
- Documents drafted (September) 🚩

GATHER FEEDBACK + FINALIZE

- Review and gather feedback on draft purpose statement, theory of change model, and evaluation plan
- Finalize comprehensive evaluation plan and associated materials in English & Spanish (November - January) 🚩

🚩 = deliverable

Project process



Next Steps

Workshop 1 on Aug. 24, 10-11 AM to develop a shared purpose statement for the CBO equity funding opportunity.

Questions?

Thank you!



Additional Questions?

Contact Alex Muvua
Alex.muvua@redegroup.co